

# **Client Summary**

Produban is a technology company providing integral service for IT infrastructures. They are specialized the following areas such as infrastructure management and design, data center design, operation and interconnection, IT platform design and operation as a service, monitorization and process management. In order to provide all these services, this IT company works closely together with global providers and partners. They offer their service to more than 120 companies with altogether over 5,500 professionals, mainly in Europe and South America. in 2005. Produban's Founded headquarters is located in Madrid and belongs to Grupo Santander.

## Challenge

Produban's client, Santander Bank in Mexico, started a far-reaching program restructuring which also involved philosophy and management of telecommunication resources within the company in Mexico. As part of the project called "Radical" Santander updated its infrastructure and needed to invest in a totally new telecommunication set up. One of the objectives of the project was to accelerate the transactions and therefore improve customer's satisfaction.

An internal challenge was that the telecommunication lines being used were very expensive but without modern connections, thus resulting in slow connectivity and low customer satisfaction even though the costs were very high. The bank was currently using E1 for voice connections and MPLS links for data transmission. A further internal challenge for Produban was that Santander Bank in Mexico had no standard telecommunication product

harmonization. Many routers of different brands have been used for the same function across the over thousand Santander bank branches in Mexico.

The technical department had to have a vast knowledge of many devices and their corresponding software. A large amount of engineers had to handle the maintenance and necessary developments in order to keep the telecommunication setup up to date. The big engineering team for supporting network of different branded devices caused higher costs. Also having a high quantity of brands reduced the efficiency of the maintenance team.

The "Radical" project caused drastic changes within Santander Bank in Mexico and therefore difficult challenges. However, Produban, the system integrator who implemented this project, provided together with Teldat the perfect solution.

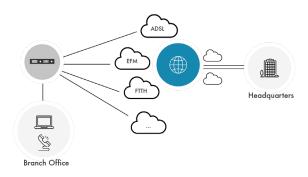
#### Solution

Teldat is able to solve all important issues and meets all requirements with the Teldat Atlas-60. All telecommunication services are allowed by the Atlas-60 and all other brands were replaced.

- Atlas-60 carries out all data transmission services
- It is the gateway to offer all voice connections, IP as well as analogical connections.
- It serves as switch which is especially valued by Santander Mexico.
- Teldat's CIT operating system offers a high level of security.
- Maintenance is reduced because the Atlas-60's MTBF is very high.

Due to the Atlas-60, a much larger amount of client digitalization is possible. The bank's clients are now able to carry out their own transactions because the Atlas-60 enables broadband xDSL lines which are connected to the central bank site. Furthermore, the Atlas 60 has very fast processing allowing client digitalization.

In addition, Teldat offers with the Atlas-60 a long-term investment security because this router can be converted into an Atlas-i60. If the server within the Atlas router is activated, it is able to act as an application server and can carry out any type of application such as WAN optimization, Video Proxy, etc. Besides, the Atlas-i60 enables further use of SIP technology in the future.



#### Results

Teldat's Atlas-60 decreased the maintenance costs because only one device within each branch is used for data and voice connections. Changing to broadband telecommunication lines has not only increased the speed, but has also reduced the costs

The engineering team is pleased with the Teldat operating system (CIT), stating although it is a CLI system, it is a user friendly and logical system to work with. Clients receive a better service because the set up is more secure, faster and more reliable. Many bank counters were able to be taken out of the bank branches.



## Why Teldat?

The Atlas-60 met all demands for data and voice transmissions. Teldat's data transmission highlights were:

- Routing to the external xDSL communication line.
- Having a switch for all the internal communication.
- Providing a large amount of security for all the transactions.
- Reducing maintenance transactions to a minimum.

Teldat has a large installed base of routers across the globe within the financial sector. During the tests carried out by Produban, Teldat's devices ranked first. Due to the performance of the routers, Teldat became the main player, but also the quality of service and support, including during the development phase, convinced Produban and Santander Bank in Mexico. Teldat took part in all development activities and was in general very close to the customer.

